Definitions of Key Terms for Strategic Planning and 2414 Efforts

The Result and the Process: When modern “kingdom movements” began to emerge in the 1990s, the term “Church Planting Movements” (CPMs) was used to describe the visible results. Jesus promised to build his church, and these CPMs show him doing that in marvelous ways. He also assigned his followers a specific role toward that result: to make disciples of all ethnē. Our job is to implement the disciple-making processes by which Jesus builds his church. These processes, done well, can result in Church Planting Movements.

As CPMs emerged, best practice strategies and tactics to make reproducing disciples began to be identified and passed on. God has shown his creativity by using several sets of disciple-making “tactics” or processes to result in CPMs. These include Training for Trainers (T4T), Disciple Making Movements, Any Three, and Four Fields, among others. Closer examination of these approaches indicates that: 1) the CPM principles or strategies are mostly the same; 2) these approaches all are bearing fruit by reproducing disciples and churches; and 3) all reciprocally influence the other sets of tactics.

BEYOND does not rely on just one set of tactics. We acknowledge that various individuals may prefer one approach or another or a combination thereof. We will continue to learn and use various methods – provided that they employ the proven biblical strategies resulting in reproducing disciples, leaders and churches.

Some definitions include:

**CPM – Church Planting Movement (result):** a multiplication of disciples making disciples, and leaders developing leaders, resulting in indigenous churches (usually house churches) planting more churches. These new disciples and churches begin spreading rapidly through a people group or population segment, meeting people’s spiritual and physical needs. They begin to transform their communities as the new Body of Christ lives out kingdom values. When consistent, multiple-stream 4th generation reproduction of churches occurs, church planting has crossed a threshold to becoming a sustainable movement.

**DMM – Disciple Making Movement (process):** focuses on disciples engaging the lost to find persons of peace who will gather their family or circle of influence, to begin a Discovery Group. This is an inductive group Bible study process from Creation to Christ, learning directly from God through His Scripture. The journey toward Christ usually takes several months. During this process, seekers are encouraged to obey what they learn and share the Bible stories with other. When possible, they start new Discovery Groups with their family or friends. At the end of this initial study process, new believers are baptized. They then begin a several-month Discovery Bible Study (DBS) church-planting phase during which they are formed into a church. This process disciples the Discovery Group into a commitment to Christ, leading to new churches and new leaders who then reproduce the process.

**Oikos** – the Greek word best translated “household.” Because households in the NT context were normally much larger than just a nuclear family, the term can well be applied as “extended family” or “circle of influence.” Scripture shows that most people come to faith in groups (oikos). When these
groups respond and are discipled together, they become a church (as we see, for example, in Acts 16:15; 1 Cor. 16:19 and Col. 4:15). This biblical approach also makes sense numerically and sociologically.

**DBS – Discovery Bible Study**: a simple, transferable group learning process of inductive Bible study which leads to loving obedience and spiritual reproduction. God is the teacher and the Bible is the sole authority. A DBS can be done by pre-believers (to move them toward saving faith) or by believers (to mature their faith). A DBS for pre-believers begins with finding a Person of Peace (Luke 10:6), who gathers his/her extended relational network. The study begins with Creation and works through key passages toward Christ: his character, work and what it means to follow him. A DBS is facilitated (*not* taught) by using some form of seven questions:

1. What are you thankful for? (which becomes praise when they become Christ-followers).
2. What are you struggling with / stressed by / concerned about? (which becomes prayer requests after they begin to follow Christ).

Accountability questions asked in each gathering:

- How did you apply/obey what you learned last week?
- Who did you tell (and how did they respond)?

Read (in oral contexts, “listen to”) the Scripture text multiple times and retell the story together.

3. What does this teach us about God?
4. What does this teach us about ourselves / people?
5. What is God telling you to apply / obey?
6. Is there some way we could apply this as a group?
7. Who are you going to tell?

**Essential DBS patterns:**

- Keep discussion focused on the Scripture being studied.
- Do not introduce outside materials.
- Everyone must answer what they will change in their lives to obey.
- Focus on specific action.
- Everyone identifies someone who needs to hear what God has said to the group.
- Keep it simple, practical and transferable.

**T4T** – a process of mobilizing and training all believers to evangelize the lost (especially in their *oikos* or circle of influence), disciple the new believers, start small groups or churches, develop leaders, and *train these new disciples* to do the same with their oikos. Discipleship is defined as both obeying the Word and teaching others (hence, trainers). The goal is to help every generation of believers to train trainers, who can train trainers, who can train trainers. It equips trainers using a three-thirds process of discipleship each week – 1) **looking back** to evaluate and celebrate obedience to God, 2) **looking up** to receive from his Word and 3) **looking ahead** by setting prayerful goals and practicing how to impart these things to others. (This three-thirds process is also being used in other approaches.)

**Church Circle** - A diagram using basic symbols from the commands of Christ to track elements of a church’s formation. Acts 2: 36-47 is a core passage often used in this process of defining church.

**Fulcrum-Moving** – refers to the power of a fulcrum: using a small amount of leverage to move a great amount of weight. BEYOND is committed to leveraging our efforts to yield disproportionately large results. To that end, we mobilize, train and coach others to take up their role in catalyzing CPMs.
Generational mapping - Multiple church circles linked generationally into streams to help determine the health of each church and the depth of generational stream.

Great Commission Christian – a Christian committed to seeing the Great Commission fulfilled.

Great Commission Worker – a person committed to investing their best time and effort in fulfilling the Great Commission.

Heart and 4 Fields (of kingdom growth) - a strategy framework illustrating the major critical elements of a CPM strategy: 1) that God wants to prepare and use people after his own heart who abide in him, pray, and are passionate about his global plan to reveal himself to all segments and generations; and 2) the five strategic categories Jesus and his leaders focused on to grow the kingdom of God: access, sharing the gospel, disciple formation, church formation, and leadership formation.

Hub – A physical location or network of workers in an area that trains and coaches Great Commission workers in practically implementing CPM practices and principles. The hub may also involve other aspects of missionary training. For BEYOND’S purposes, a hub mainly focuses on implementing CPM principles in a practical way.

- Phase 1 Equipping – A process at a CPM Hub in the home culture of a team (or individual). Here they learn to live out CPM practices among at least one population group (majority or minority) in their context.
- Phase 2 Equipping – A cross-cultural process among a UPG where a fruitful CPM team can mentor new workers for a year or more. There the new workers can see CPM principles in action among a group similar to the UPG on their hearts. They can also be mentored through general orientation (culture, government, national church, use of money, etc.), language learning, and establishing healthy habits in cross-cultural life and work.

Majority World – the non-Western continents of the world, where most of the world’s population lives: Asia, Africa and South America.

Movement Catalyst – A person being used by God (or at least aiming) to catalyze a CPM/DMM. The job description of all BEYOND members includes this.

Three Thirds – a format for a small group (house church) gathering, in which believers: 1. look back through loving accountability, worship, pastoral care and recalling the vision; 2. look up to see what God has for them that week’s in Bible study; 3. look ahead to determine how to obey God and pass on what they have learned through practicing it and setting goals in prayer.

24:14 Initiative/Commitment – a global coalition praying and working together so that by 2025, every unreached people and place is engaged by a team committed to catalyze a kingdom movement. For more information, visit the 24:14 website.
Unreached People Group (UPG) – a sizable distinct group that does not have a local, indigenous church that can bring the gospel to the whole group without the aid of cross-cultural missionaries. This group may be variously defined, including but not limited to ethno-linguistic or socio-linguistic commonality.

Unengaged UPG (UUPG) – a subset of global UPGs; a UPG not yet engaged by a church planting team.

Regional 2414 Facilitation Teams – multi-organizational teams of CPM-oriented leaders serving in specific regions of the world, committed to implementing the 24:14 vision in their region. Currently there are 14 regions:

1. North Africa  
2. Sub Saharan Africa  
3. Caribbean  
4. Middle America  
5. North America  
6. South America  
7. Central Asia  
8. East Asia  
9. South Asia  
10. Southeast Asia  
11. West Asia  
12. Europe  
13. North Asia  
14. Oceania

15 strategic languages – languages used by a large number of people, sufficient for conveying strategic information to the vast majority of people in the various regions of the world. The languages are:

1. English  
2. French  
3. Spanish  
4. Portuguese  
5. Russian  
6. Arabic  
7. German  
8. Indonesian  
9. Hindi  
10. Amharic  
11. Chinese  
12. Korean  
13. Tagalog  
14. Urdu  
15. Swahili
<table>
<thead>
<tr>
<th>Stage</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>CPM Team in context but no purposeful CPM plan or efforts yet</td>
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<tr>
<td>1</td>
<td>Moving purposefully – Trying to consistently establish 1st generation (G1) of <strong>NEW</strong> believers &amp; churches</td>
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<tr>
<td>1.1</td>
<td><strong>Purposeful CPM Strategy</strong> (entry – looking for person of peace / houses of peace -- and evangelism) <strong>activity but no results yet</strong></td>
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<tr>
<td>1.2</td>
<td><strong>Have some new G1 believers</strong></td>
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<tr>
<td>1.3</td>
<td><strong>Have some new G1 believers and new groups</strong></td>
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<tr>
<td>1.4</td>
<td><strong>Have consistent new G1 believers</strong></td>
</tr>
<tr>
<td>1.5</td>
<td><strong>Have consistent new G1 believers and new groups</strong></td>
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<tr>
<td>1.6</td>
<td><strong>One or more new first generation churches</strong></td>
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<td>1.7</td>
<td><strong>Several new G1 churches</strong></td>
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<tr>
<td>1.8</td>
<td><strong>G1 churches are starting new groups</strong></td>
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<tr>
<td>1.9</td>
<td><strong>Close to G2 churches (1+ G2 church)</strong></td>
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<td>2</td>
<td>Focused – Some G2 churches (i.e. new believers/churches have started another generation)</td>
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<td>3</td>
<td>Breakthrough – Consistent G2 and some G3 churches</td>
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<td>4</td>
<td>Emerging CPM – Consistent G3 churches and some G4 churches</td>
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<td>5</td>
<td>CPM - consistent G4++ churches in <strong>multiple</strong> streams</td>
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<td>6</td>
<td>Sustained CPM – Visionary, indigenous leadership leading the movement with little/no need for outsiders. Stood test of time with at least several hundred churches. (Most stage 6 CPMs have 1000 or more churches.)</td>
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<td>7</td>
<td>Multiplying CPMs – Initial CPM is now catalyzing other CPMs in other people groups or cities</td>
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**NOTE:** All generations counted are **NEW** believers and new groups/churches, not **EXISTING** believers and churches. Existing believers/churches are labeled **Generation 0**, indicating that they are the baseline generation we are launching from.